

2020 KEY BUSINESS AWARDS SPONSORSHIP OPPORTUNITIES

KEY BUSINESS AWARDS GALA CELEBRATING EXCELLENCE

2020 Key Business Awards (KBA) Event and throughout the year:

The Greater Westside Board of Trade is proud to present the 2020 Key Business Awards. These awards recognize businesses, organizations and persons who have achieved excellence in the community through their own abilities, efforts, and initiatives.

The Key Business Awards Event is an excellent opportunity for the Greater Westside businesses to be recognized before an active and vibrant group of business peers, dignitaries, and the entire community. The Greater Westside Board of Trade facilitates this recognition with the annual Key Business Awards Event and by featuring the businesses and the event sponsors throughout the following year.

All Businesses, Organizations or Professionals on the Greater Westside area are eligible to be nominated; Board of Trade membership is not a requirement. The Greater Westside Board of Trade is confirming and/or seeking 2020 Title Sponsor, Award Sponsors and Bronze Sponsorships to be featured before, during and after the 2020 Key Business Awards Gala.

Thank you to all the businesses and individuals for your generous support in the past. The Greater Westside Board of Trade Board of Directors appreciate your continued support of our events and programs.

As the **2020 Title Sponsor** for the Key Business Awards Event your business will be recognized as the overall sponsor of the 2019 Key Business Awards and throughout the entire 2020/2021 year. Your business will receive all the listed recognition and benefits.

As the **2020 Award Sponsor** for the Key Business Awards Event your business will be recognized in all the listed recognition and benefits as well as in association with the title and *2020 Key Business Awards Winner* in one of these categories:

- Hospitality & Tourism
- Technology and Innovation Award
- Home Based Business
- Community & Public Service
- New Business
- Indigenous Business
- Small Business (under 15 employees)
- Large Business (16 + employees)
- Entrepreneurial Spirit
- Arts and Entertainment
- Platinum Service Provider
- Environmentally Sustainable Business
- Business of the Year

Choice of category selection offered on a first come first served basis. If you are interested in a specific category, please confirm as soon as possible to ensure availability.

See the full list of 2020 Key Business Awards Sponsor Recognition and Benefits on the next page.

Sponsors 2020/2021	Title Sponsor \$2500	Award Sponsor \$1000
Corporate logo on all marketing pre, during & after the KBA Event	large	medium
Mention in media advertising	✓	✓
Corporate Logo & link to website on GWBOT Website for 2020/2021	✓	✓
Corporate Logo on Nomination Packages	✓	✓
Zoom Meeting background Recognition	✓	✓
Tickets for KBA Event Video Presentation and Zoom After Party	4 tickets	2 tickets
Speaking Time on KBA Awards Video	5 minutes	Presentation of Award
Company Name on Award Trophy		Category Award
Presentation of Trophy and Photo of Sponsor & Award Winners		✓
Logo on Window facing Highway @ GWBOT	Large	Small
Corporate Logo in KBA Video Presentation	large	medium
Sponsors Recognition through social media and link added to business profile on GWBOT website	✓	✓

2020 Key Business Awards Sponsorship Agreement

We _____ agree to sponsorship of the Greater Westside Board of Trade’s 2020 Key Business Awards in the capacity of:

1. Title Sponsor

\$2,500

2. Award Sponsor

\$1,000 (first come, first serve - please choose 3 preferences)

In the category of:

- Hospitality & Tourism
- Community & Public Service
- New Business
- Home Business
- Technology and Innovation Award
- Indigenous Business
- Small Business (under 15 employees)
- Large Business (16 + employees)
- Entrepreneurial Spirit Award
- Arts and Entertainment
- Platinum Service Provider
- Environmentally Sustainable Business
- Business of the Year

_____	_____
Authorized Signature	Date
Credit Card _____	Expiry _____ CVV # _____
Print Name _____	Phone _____
Email _____	

Please FAX or SCAN and return to the Greater Westside Board of Trade:
fax 250-768-3465 or executivedirector@gwboardoftrade.com